

Student Advantage UNIVERSITY ID PROGRAM



PROGRAM DETAILS:

For more than 15 years, millions of students have used Student Advantage to access more than 20,000 discounts across the country, saving them hundreds on everything from travel to clothing, school supplies and much more. Now, with the University ID Program, students can add Student Advantage discounts directly onto their Student ID while generating incremental revenue for their schools.

PROGRAM BENEFITS:

- Extend ID card usability by offering an effective savings tool for your students
- **No-costs** associated for implementation
- Earn \$15 for every enrollment gaining an **additional revenue stream** for your department



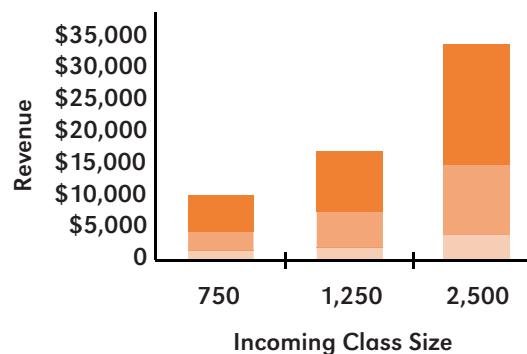
“When I heard about the Student Advantage University ID program at CCSUG in 2005, I knew this was a perfect fit for our institution. Student Advantage worked diligently to work around some internal technical issues and far exceeded our expectations with a new revenue stream.”

said Sheila Barber, Campus Card Administrator, Milwaukee School of Engineering



PROGRAM IMPLEMENTATION:

1. **Student Advantage logo and validation date are added to the back of your University's ID card**
2. **Student Advantage supplies materials to promote enrollment through direct mail, website and other available channels**
3. **Student Advantage updates and recruits local discounts to grow relevance for students in your community**
4. **Student Advantage provides ongoing support for future program development by Student Advantage**



PROGRAM SELECTION:

Interested schools should speak with a Student Advantage representative to review existing card technology and determine best implementation steps. Participation for Fall should be confirmed by **March of same calendar year**.

**ESTIMATED SCHOOL
REVENUE IN 3 YEARS**

TO LEARN MORE, CONTACT:

universityprograms@studentadvantage.com • Click on "For Universities" at studentadvantage.com