

# Student Advantage UNIVERSITY ID PROGRAM



## PROGRAM DETAILS:

For more than 15 years, **millions of students** have used Student Advantage to access more than 20,000 discounts across the country, **saving them hundreds** on everything from travel to clothing, school supplies and much more. Now, with the University ID Program, students can add Student Advantage discounts directly onto their Student ID while **generating incremental revenue** for their schools.

## PROGRAM BENEFITS:

- Extend ID card usability by offering an **effective savings tool** for your students
- **No-costs** associated for implementation
- Earn \$15 for every enrollment gaining an **additional revenue stream** for your department



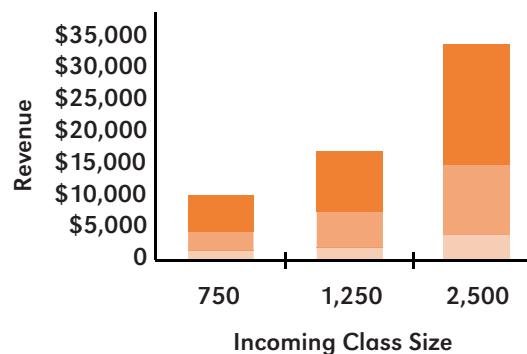
“When I heard about the Student Advantage University ID program at CCSUG in 2005, I knew this was a perfect fit for our institution. Student Advantage worked diligently to work around some internal technical issues and far exceeded our expectations with a new revenue stream.”

**said Sheila Barber, Campus Card Administrator, Milwaukee School of Engineering**



## PROGRAM IMPLEMENTATION:

1. **Student Advantage logo and validation date** are added to the back of your University's ID card
2. **Student Advantage supplies materials** to promote enrollment through direct mail, website and other available channels
3. **Student Advantage updates and recruits local discounts** to grow relevance for students in your community
4. **Student Advantage provides ongoing support** for future program development by Student Advantage



## PROGRAM SELECTION:

Interested schools should speak with a Student Advantage representative to review existing card technology and determine best implementation steps. Participation for Fall should be confirmed by **March of same calendar year**.

**ESTIMATED SCHOOL  
REVENUE IN 3 YEARS**

## TO LEARN MORE, CONTACT:

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