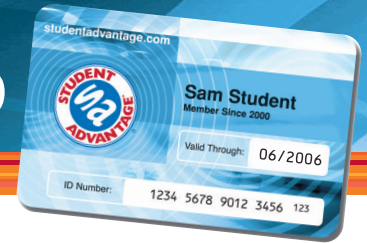


# THE ONE THING STUDENTS CAN'T AFFORD TO LIVE WITHOUT... THE STUDENT ADVANTAGE CARD



The **Student Advantage® Discount Card** is the nation's most widely accepted discount program for students. The Card **provides students with exclusive discounts of up to 50% off at more than 15,000 locations** around campus, online and at many national businesses. Students save hundreds all year long and it's the **ONLY** way to save **15% at Amtrak® and Greyhound®**.

Complimenting the Card is **studentadvantage.com**, a guide to discounts, special promotions and a complete list of where to save with the Card.

**Here's a sample of the thousands of partners where students save using the Student Advantage Card:**



SAVE 15% on rail fares



15% OFF hotel rates



15% OFF walk-up bus fares and online



Discounts vary by location



Up to 15% OFF most rentals and more



15% OFF at UrbanOutfitters.com



\$10 OFF purchases of \$50 or more (some exclusions may apply)



SAVE an additional 5% online



10% OFF online orders



Up to 40% OFF box office prices



Discounts vary by location



15% OFF purchases

## PRODUCT BASICS

- **The nation's largest** national student discount program
- **University endorsed and distributed** by more than 350 colleges and universities
- **Strong reach:** representation at more than 2,500 colleges and universities
- **Broad acceptance:** accepted at more than 15,000 locations throughout U.S. and online
- **Significant value:** up to 50% off; average discount of 15% off
- **Engaged student base:** subscription fee of \$20 for 12-months and ongoing communication programs ensure an active customer base

## WHY PARTNER WITH US?

- **Help students make their dollar go further** with exclusive Cardholder discounts in every aspect of college life – from travel and shopping to textbooks.
- **Skip the bake sale** - let us do the work! You'll see big returns with little effort, we handle everything from mailing and delivery through customer service.
- **No hassle** - the Student Advantage Card is easy to order with round-the-clock customer support.
- **Made to order** - your direct mail materials are customized to suit your campus.
- **Guaranteed security** - your mailing list will only be used for your mailing and then purged.
- **Join an exclusive group** of colleges and universities who offer this valuable program to their students.

